



The Mailer That Delivered Efficiency, Savings, and Protection

A real-world packaging success story: reducing waste, accelerating fulfillment, and elevating the unboxing experience for a leading nutrition brand.

Industry Overview

Industry: **Food & Beverage**

Products: **Nutritional Supplements**

Audience: **Health-conscious consumers seeking clean-label solutions**



Initial Packaging Challenges

01

Multiple components: stick packs, frother, creatine tub, sample sachet

02

Needed to cut excess packaging while protecting products

03

Aimed for a premium, branded unboxing experience

Why The Brand Chose Korpack?

1

In-house Structural Engineering

2

Rapid 3D Renderings & Digital Prototypes

3

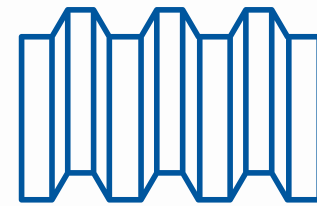
Fast Concept-to-Execution Workflow



Project Objectives



**Reduce
packaging
material
usage**



**Eliminate
extra
corrugated
inserts**



**Protect all
components
in transit**



**Create a
brand-aligned
unboxing
experience**

Korpack's Solution

- ▶ Custom Mailer Design
- ▶ Structural Engineering + 3D Prototyping
- ▶ Turnkey Production and Kitting





Korpack's Packaging, Perfected from Sketch to Scale

Engineered for Efficiency

From 3D prototyping to final kitting, Korpack delivered a fit-for-purpose mailer — fast, precise, and ready to ship.

Built to Eliminate Waste

Snug structural design removed the need for over-boxing, fillers, and vendor juggling — streamlining fulfillment without compromise.



Timeline & Rollout

130

influencer kits
delivered in days

20,000+

units fulfilled
within 4 weeks



Results

Operational Wins



No multi-vendor coordination needed
Faster pack-out, seamless fulfillment

Cost Savings



Removed fillers & double-boxing
Lower material and shipping costs

Product Protection



Zero damages reported in transit

STRATEGIC IMPACT

- Consolidated packaging & fulfillment
- Met all launch timelines without delays
- Enabled influencer campaign scale-up with confidence



“The fact that we didn’t need to source from multiple vendors saved us time and headaches. Korpac handled it all – and fast.”

Brand Team





Our Approach Matters

We solve

We solve real constraints —
Timeline,
Budget,
Durability.

We deliver

We deliver measurable value—
Lower Costs,
Smarter Designs.

We simplify

We simplify complexity—
making our clients' launches
Smoother,
Faster, Better.

Let's keep delivering solutions that set us apart.

